



Panel #: 9184

Media Style: Poster Retro
Market: Muskegon

Location: 1-96 .1 mile W/O Sternberg F/W

Facing/ Read: West/Left

Board Size: 10' x 26' spec sheet
Illuminated: Morning & Evening

DEC: 18,500

Current Advertiser: Eye Vision







Panel #: 9108

Media Style: Poster Retro Market: Muskegon

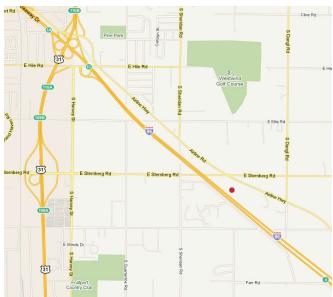
Location: 1-96 .1 mile W/O Sternberg F/E

Facing/ Read: East/Right

Board Size: 10' x 26' spec sheet Illuminated: Morning & Evening

> DEC: 18,500

Current Advertiser: MCC





Overall Size: Live Area: 26'w x 10't 25'10"w x 9'10"t

Document Size: Live Area: Bleed Size: 15.6"w x 6"t 15.5"w x 5.9"t 15.9" x 6.3"

3" margin around for live area

Overall size

3" white area around for bleed

Size of Output

Follow the sizes outlined above for document size, bleed and live area. Photoshop files need to be 300dpi.

Fonts

All files must have the fonts converted to outlines or

Illustrator (.ai, .eps, .pdf) (current version)

- CONVERT ALL FONTS TO OUTLINES
- Linked files must be provided

Photoshop (.psd, .tif, .eps) (current version)

- Save as CMYK

InDesign (.indd) (current version)

- Include ALL fonts and placed images

Acrobat (.pdf)

- Embed ALL fonts and images upon export
- Set image export to 300dpi
- Save in Adobe Acrobat version 1.6 or higher

We do not accept CorelDRAW or QuarkXpress files.